

**ALICE MARBLE
LECTURE
POSTPONED**

The Colonnade

**SEE THE COED
SURVEY
ON PAGE 2**

January 17, 1950

Georgia State College for Women, Milledgeville, Ga.

Vol. 24, No. 5

Basketball Intramurals Begin With P.E. Majors Teaching New Rules

1949 Graduate Is Army Lieutenant

Second Lt. Charlotte N. Davis, Atlanta, GSCW graduate is one of sixteen young college women selected by the Army's Surgeon General for training at Brooke General Hospital, Brooke Army Medical Center, Fort Sam Houston Texas, who entered on a one year's dietetic internship on November 5.

Prior to beginning their training, the group attended the eight weeks Medical Department Female Officers' Basic course given at Medical Field Service School, another unit of Brooke Army Medical Center.

All dietetic interns enter training with the rank of second lieutenant in the Women's Medical Specialist Corps (Reserve). Dietetic Sub-section, and upon completion of their internship are assigned to duty in the various Army general hospitals.

The dietetic internship consists of carefully coordinated classroom instruction and on-the-job training in the various food service units of the hospital, furnishing excellent professional training which more than meets the requirements of the American Dietetic Association for approved internship.

The training includes institutional administration and organization; professional ethics; menu planning; food procurement, procurement, production and service; financial management; sanitation; equipment and personnel management; nutrition; diet therapy; child nutrition; and other subjects pertinent to the field.

FLIP KANDLE ELECTED SENIOR CLASS PRESIDENT

Returns from the late elections Tuesday, were Phillipa Kandle, Savannah, elected senior class president to replace Betty McNally. The senior class president also serves as president of Sanford Hall.

Basketball teams were organized last week in preparation for the intramurals which began Monday, January 16. At least three practices are required before a team can play.

This year for the first time, the sophomore, junior, and senior PE majors, who passed a coaching examination will work with the teams. This idea is mostly an experiment, and yet, rule changes this year make it almost necessary. These teams represent dormitories and if there is enough time, class teams will compete. If you don't play, be a good sport and come out and yell for your team.

Something else that no one wants to miss is the woman's tennis champion, Alice Marble's lecture Thursday night, January 19. Also on Thursday afternoon at 4 o'clock, she will hold a discussion in the gymnasium for all students who are interested. A large group is expected.

New freshman members of the General Rec Board as announced by Pinky Pittard, and appointed by the Rec Board are:

Dormitory Managers: Mary Jo Cox, Terrell B and C; Betty Shuman, Bell Annex; Jewell Askew, Terrell.

Equipment Manager: Jeanette Jones.

Barbara Webber was appointed secretary of CASCW.

Other Rec events are:

All campus folk dance party, sponsored by the Folk Club on February 4.

Penguin Water Pageant on February 13-14.

Modern Dance Recital on February 23.

Tumbling Club demonstration on March 3.

This quarter there will be only four play nights because of the various conflicting activities. They are:

Mayfair, January 28.
Bell Annex, February 18.
Beeson, February 25.
Terrell, March 4.

Dean's List Given For Fall Quarter

One hundred and five students made the dean's list at the Georgia State College for Women, as announced by Donald H. MacMahon, dean of instruction.

The list included the following: Barbara Jones Allen, Statesboro; Madeline Allen of Augusta; Patty Allred of Rome; Ann Arnold of Washington; Constance Ruth Barrow of Reynolds; Hazel Bell of Sardis; Jimmie Sue Bennett of Manassas; Winona Louise Bennett, of Atlanta; Mary Eloise Blackburn of Sandersville; Jan Blackwell of Ocilla; Kathryn Blake of Concord; Dorothy Boyd of Cartersville; Faye Marie Boyer of Linton; Elise Ann Bridges of Buford; Frances Laurie Britt of Snellville; Gloria Victoria Brooks of Griffin.

Frances Bruce of Homerville; Janet Claire Burdall of Avondale Estates; Betty Elaine Camp of Monroe; Lois Annette Chalker of Kennesaw; Betty Jo Cole of Commerce; Carolyn Lenise Cook of Tennille; Susie Copeland of Quitman; Agnes Gertrude Cox of Rome; Mariam Faye Crawford of East Point; Ann Dolores Davis of Covington; Rebecca Dennard of Atlanta; Betty Ann Drew of Dublin; Josephine Edwards of Milledgeville; Fannie Jean Evans of Griffin.

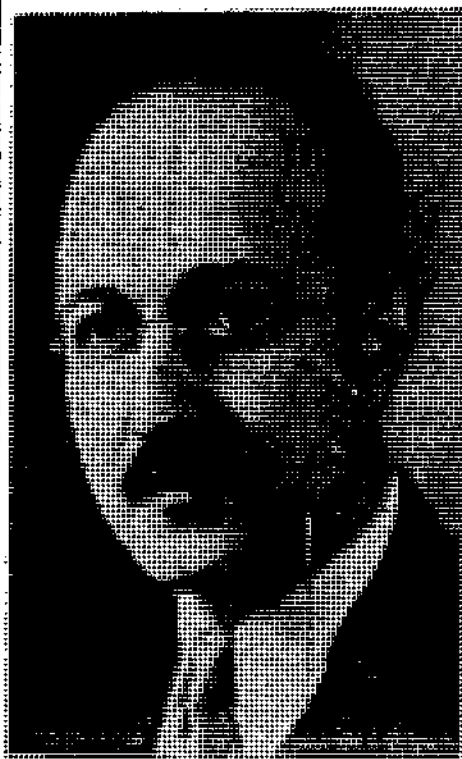
Martha Aurelia Fountain of Hawkinsville; Jacqueline Fowler of Acworth; Juanita Fowler of Atlanta; Marlene Parker of Dalton; Ruby Jean Gilland of Thomson; Corrine Glover of Vidalia; Wanda Christine Gray of Canton; Gene Elizabeth Gwin of Smyrna; Lenora Dell Hammock of Milledgeville; Mary Eleanor Hammond of Trion; Mrs. Harriett Hargrove of Milledgeville; Joanne Harris of Cordele; Jean Ellen Hawkins of Atlanta; Sarah Bess Hay of Buford; Jane Hearn of Eatonton; Nancy Ann Hicks of Conyers; Billie Jean Hiers of Moultrie; Frances Holst of Macon.

Barbara Louise Jackson, of Covington; Emma Jones of Cordele; Mary Lois Jones of Atlanta; Barbara Louise Jordan of Washington; Barbara Jordan of Wrightsville; Mary Philippa Kandel of Savannah; Katherine Kent of Tifton; Bernadine King, of Brunswick; Rolene Bernice LeHayne of Tampa, Fla; Collette Lane of Metter; Edith Langford of Warrenton; Mrs. Louise Lawrence, of Eatonton; Mary Carolyn McCay of Toccoa; Eleanor McLendon of Fitzgerald; Anne Clyde McMillan; Gertie Jane McMurry of Cuthbert; Glenn Methvin of Jeffersonville; Jane Tarpley Miller, of Elberton; Norma Jac Mobley, of Fort Gaines; Agatha Moody of Baxley.

Louise Moore of Atlanta; Ollie Carolyn Moorehead of Fitzgerald; Ann Morris of Tifton; Ruth Carolane Moo, of Milledgeville; Carolyn Newton of Shady Dale; Barbara Jean Nutt of Luella; Dorothy Ida O'Brien, of Lakeland; Anne Elizabeth Owens, of Baxley; Betty Jane Owens of Brunswick; Julia Elizabeth Palmer of Atlanta; Martha Parker of Waycross; Anne Elizabeth Persons, of Fitzgerald; Pamela Pope of Barwick; Molly Purdom of Nahant; Betty Ann Queen of Atlanta.

Betty Jean Rooks of Arlington; Edith Jacquelyn Rooks of Augusta; Margie Ann Screws of Atlanta; Ann Smith of Elberton; Betty Lynn Smith of Reidsville; Gerta Smith of Blue Ridge; Kitty Marie Smith of Milledgeville; Myra Smith of Elberton; Christine Strickland of Columbus; Betty Stubbs of Macon; Sara Alice Sweatt of Lindale; Sara Ann Swint, of Dublin; Dorothy Lucille Taylor of Bainbridge; Dorothy

Scotty Cowan To Lead Discussion For Religious Emphasis Week



RABBI NORMAN M. GOLDBURG, Augusta, will speak in chapel on Jan. 20, and will visit the college that day.

Rabbi Goldberg To Address Assembly

Rabbi Norman M. Goldberg, Augusta, Ga., representing the Jewish Chautauqua Society, will visit the Georgia State College for Women, Jan. 20, and will address the student body at assembly.

In addition to his work as Rabbi, the Jewish leader is a lecturer and a teacher. At one time he was the chaplain of the California Legislature, and during the war he was called to active service in the Chaplaincy where he remained until September, 1949, when he took over the pulpit of Temple Israel, Brockton, Mass. Prior to the war he served at the Temple B'nai Israel, Sacramento, Calif. Last year, he began his present work as Rabbi of Temple Israel, Augusta.

Colonnade Observes 25th Anniversary

This month the Colonnade celebrates its 25th anniversary. The next issue of the paper will be in honor of its silver anniversary.

There will be a luncheon in honor of the first editor, Mrs. Haywood S. Phillips, Atlanta, and our present adviser, Miss Margaret Meaders, faculty adviser, was one of the first students to work on the staff. The staff also expects to have Mrs. Bernice Brown McCullar as guest at the luncheon to speak to the group, but this is indefinite as yet.

The special issue of the paper will carry some of the articles written in the first issue of The Colonnade, and articles on how it has changed in the past 25 years.

There is only one copy of the first paper that we know of. This copy is in the office of Miss Mary Burns, secretary to Dr. Wells.

Turner of Camilla; Mary Ella Wallace of Andersonville, Tennessee; Sara Sue Wansley of Tignell; Barbara Ann Webster of Avondale Estates; Betty Jeanette Westmoreland of Ellijay; Sara Lavine Whatley of Milledgeville; Marguerite Williams of Buena Vista; Carolyn Williams of Moultrie and Anne Willis of Williamson.

Thomas B. (Scotty) Cowan, pastor, Everybody's Church, Lexington, Kentucky, will be the main speaker in the annual Religious Emphasis Week, Jan. 23, 24, 25. Mr. Cowan was the dynamic leader of the week four years ago.

The theme chosen for the week, sponsored by the Young Women's Christian Association, and the Co-ordinated Council of Religious Activities, is "Christ on Campus."

Mr. Cowan will talk in chapel on Monday and Wednesday. The regular Friday chapel program will be moved up until Wednesday this week.

There will be platform addresses on Monday, Tuesday, and Wednesday at 6:15 in Russell Auditorium.

Three seminars will be held in the afternoons at 4:00 in Russell Auditorium. On Monday afternoon Dr. George Beiswanger will speak on "Campus Resources for More Purposeful Living." Dean Frances Hicks will talk on "Personal Success and Failure on Campus," Tuesday afternoon. Mrs. Kerr Taylor will end the Seminars on Wednesday with "Why I Believe in the Bible."

Tuesday night there will be discussions in all the dormitories on campus, at 10:00. These discussions will be open, but will be led by the local ministers, Father John Toomey, Rev. James Teresi, Rev. Kerr Taylor, Rev. George King, and Rev. F. H. Harding. Reverend Cowan will lead the discussion in Terrell Rec Hall.

Dorothy Boyd, Atco, is general chairman of the planning for the week. The advisers are Dr. George Beiswanger, Miss Oudia Woods, Miss Isabelle Rogers, and Miss Wylene Edwards.

Serving on the student steering committee are: Martha Jane Durden, Jean Bridges, Jocelyn Mathias, an Blackwell, and Huanne Aiken.

You many sign up in the YWCA apartment any time this week for a personal conference with Rev. erend Cowan.

Seniors Elect New President

Elections will be held Tuesday to fill the office of president of the senior class. Those running are Caroline Crotwell, Leesburg, Ga. and Philippa Kandel, Savannah. Philippa, who transferred from Armstrong Jr. College, Savannah, a biology major is president of the Penguin Club, past president of Ennis, and a member of the chemistry and tennis clubs.

Caroline, a elementary ed. major, is a member of the Elementary ed club, member of the Y cabinet and Rec Board, and senior representative to Student Council.

NOTICE

Alice Marble, famous tennis champ, and noted lecturer will not be on the campus this Thursday to fill her engagement with the lecture series. She is not able to come because of illness in her family. Dr. Beiswanger, head of the lecture series, announced in chapel Monday that Miss Marble will be asked to speak at a later date.



2ND LT. CHARLOTTE DAVIS, 1949 GSCW graduate, has been selected for a one year internship in dietetics, U. S. Army. Ann White, Danielsville, left, and Miss Davis are shown discussing the consistency of seven minute icing with hospital baker, Otto Salinas, in the bakery shop at Brooke General Hospital, Brooke Army Medical Center, Fort Sam Houston, Texas.

The COLONNADE

Published bi-weekly during the school year, except during holidays and examination periods by the students of the Georgia State College for Women, Milledgeville, Georgia. Subscription price, \$1.00 per year. Member of Associated Collegiate Press, National Advertising Service, and Georgia Collegiate Press Association. Printed by The Union-Recorder, Milledgeville Ga.

EDITORIAL STAFF

Editor-in-Chief.....Polly Brannan
News Editor.....Margie Arrant
Feature Editor.....Patsy Montgomery
Make-Up Editor.....Dorothy Turner

News Staff: Annie Jo Kirkley, Mary Ellen Stallings, Ann Hiers, Lee Lott, Caroline Stokes, Jan Murray, Fran Wallace, Arlene Head, Betty Campbell, Maureen Miller

Feature Staff: Littlebit Jones, Jean Culpepper, Claud Bloodworth

BUSINESS STAFF

Business Manager.....Joann Suter
Assistant Business Manager.....Kathleen Benefield
Business Staff:
Jean Carroll, Mimi Abell, Marion Killingsworth, Laura Ellen McCullough, Peggy Walton.

Resume Of 1949 Ushers In Fabulous Fifties

While listening to the numerous dormitory hen fests on how each ushered in the Fabulous Fifties, I pondered over a few things that had happened this past year, and possibly what would happen in the next 50 years.

One of the things the students looked forward to was the quarterly increase in tuition. Then, surprise! In our report cards Christmas there wasn't an announcement of any rise in matriculation.

Last year was said to be one of the most successful years for the ditch diggers around Milledgeville. They probably dug up the whole area of the campus, replaced it and had it landscaped at least ten times.

Then there was the installation of the sprinkler system in Atkinson and Parks Hall. This was fine, but one poor child who didn't understand how the system worked, lit a match under one of the pipes and discovered she could have a private shower in her own room if she had shower curtains.

Another surprise of 1949 was when the Milledgeville movies showed two A movies in one week. We hoped the good fortune would last, but that was the only week.

Probably one of the most exciting things of the year was not to be witnessed by most of the students. This was, summer school, where there were 20 boys in classes with the girls. In the afternoons, the boys and girls were allowed to use the swimming pool and stay down town until 8:30. Then was the days!

Then in the line of rule changes, they were drastic. We can now ride to supper with dates until 7:30. This is good, I suppose, except we aren't provided with dates other than an occasional Jimmy, who doesn't have a car anyway. Also, we may listen to our radios, and pay .1.00 per quarter for use, until 12:00 p.m. It really is great to hear the 11:00 news and find out about the outside world.

There were other things like the changes in faculty, new doctor, drop in enrollment, successful parents day, renovation of Mansion Hall, new faculty-student lounge, dormitory improvements,

Jessies Vote "No" To Coed Issue

By Slight Majority

Well, the subject has been dropped long enough. After four years it was brought up again in the form of a questionnaire by The Colonnade. You've guessed it. Everyone is wondering if he Board of Regents will make our college coed or not.

The possibility is greater this year than it was when the last vote was taken four years ago, because the enrollment is off approximately 400 students. Some attribute the drop to lack of interest, the graduation of the GI students, making room for the girls in other schools, and the birth rate drop of the depression years.

We realize that the Board of Regents will not depend on our feelings in their decision, but maybe it would be interesting to see how you feel about it, en masse. The survey is not 100%, but gives a representative group from each dormitory. Those not included in the survey were not in the dormitories when the surveyors visited their rooms.

The results are as follows:

| Dormitory | Yes | No | Don't Care |
|----------------------|-----|-----|------------|
| Bell Hall..... | 63 | 39 | 8 |
| Terrell B and C..... | 19 | 45 | 1 |
| Terrell A..... | 13 | 16 | 2 |
| Ennis Hall..... | 36 | 22 | 0 |
| Beeson Hall..... | 14 | 40 | 0 |
| Mayfair..... | 8 | 15 | 0 |
| Sanford..... | 27 | 39 | 0 |
| Terrell Proper..... | 18 | 7 | 0 |
| Atkinson..... | 19 | 18 | 0 |
| TOTALS..... | 217 | 241 | 11 |

Guest Writer Says, "GSCW Is You"

What constitutes GSCW? Is it the dormitories; the academic buildings; the campus grounds, or the campus organizations and activities? Just what is it? I think you will find the above-mentioned constitutes part of it, but by no means all of it. GSCW is constituted by the people who live in those dormitories; the people who enter those academic buildings; the people who tread the campus grounds, and certainly the people who enter into those organizations and activities.

GSCW is you!!! Everyone of you. Had you ever thought about it like that? You are a vital and integral part of GSCW. You ARE GSCW. It is then what YOU make it.

Your dormitory life is what YOU make it. Your academic wrk is what YOU make it. Your clubs and organizations are what YOU make them. Yes, you make it or break it. Think about it. GSCW is you.—A.H.

creation of new sort of lists called "sub-standard," and too many others to mention that were of equal importance to change on the campus.

You will agree that 1949 was different and exciting, with an unusual amount of fun for everyone. The Golden Slipper event was one of the finest ever witnessed in the 15 years, Parents Day was ditto, and Annual Hike second ditto.

What the past year here was, I cannot begin to tell you because you have your own highlights of what happened, but the final analysis can be enjoyed by every Jessie. A feeling of betterment and success of a college year are the final words.

Week-end Situation Being Considered

What with the increase of the plunging neckline, the nervous tension left over from Rita's baby girl, the new equation that took a mere 20 years for Albert Einstein to figure out—Dr. Wells announces in chapel that there is a possibility that the weekend allowance may be increased. If we want it!

Well, we'll get used to the necklines and Rita's baby is running close competition with those of so many famous stars at the moment. Also, the Einstein equation has to be worked out, and that will take time, so let's think about our proposed increase in weekends.

First, we should consider the damage that the unlimited weekend rule would cause. If freshmen were allowed to go home every weekend, I'm afraid they would start their college life by being merely day students spending every weekend at home. Look back, and see if you can't remember how carefully you planned your two cherished weekends fall quarter of your freshman year. Unlimited weekends would certainly take much of the fun out of college life in the dormitories. The traditions of GSCW that all Jessies should be a part of would become rather scattered, whereas, when we have a special event like Golden Slipper or a dance, very few of the girls would go home.

You say there is nothing to do on our campus on the weekends. Well, I will suggest a few things for you. Friday night is no longer a study hall night, so there is opportunity to attend the movies, or possibly a GMC basketball game. The library is full of novels that should interest every type girl. (South Pacific is in now.) The music room in the library is open where you can listen to any type music you like. Also, in the library is a large selection of slides with a projector. Then, of course, you might have studying to do in the library. The Rec Association sponsors a play night in the gym every Saturday night. The Student Union is open where you can meet your friends, eat, and smoke in the new student-faculty lounge.

In the Terrell Rec Hall there are two bowling alleys, a pool table, open to everyone. For afternoons the pool is open, there are skates and bicycles for rent in the gym. We are allowed to go to Lake Laurel in chaperoned groups for the weekend. There is always a demand for a fourth in bridge or canasta in every dormitory.

See, there is really a great deal to keep you busy in the way of recreation on Friday and Saturday nights. Of course, you may be lucky enough to have a date, too. On Sunday, the Milledgeville churches plan programs that will meet with the needs of all college students, in the morning and evening. If anyone has extra time on their hands for any weekend they would probably find good, clean fun in working on some phase of THE COLONNADE.

These are just a few suggestions for the week-ends when there isn't a class dance, dormitory party, Play Day, conference weekend, campus dance, Parent's Day, Golden Slipper, Annual Hike, skill club demonstration, field trip, Alpha Psi Omega play, or retreat, etc.

Student Council agreed on a plan that would give the fall quarter freshmen two weekends, the winter and spring quarter freshmen three weekends, the sophomores and juniors, four weekends, and the seniors, unlimited or to be decided in their code. This plan would leave the cutting system as it is.

Who knows, maybe if they made the school coed, nobody would go home.

Students Are No "Ivory Tower" Shoppers, Campus Survey Shows

New York, — Undergraduate heads on high school and college campuses are filled with other things besides history, languages and math, according to a survey recently completed for Brand Names Foundation, Incorporated, by the Student Marketing Institute of New York. Along with the more usual subjects in every school curriculum, students know their brand names and trademarks and are current on the latest in advertising. The survey showed that America's students rely on manufacturers' brand names in making 7 out of 10 of their purchases.

To complete this study, the Institute made more than 61,000 inquiries with the help of teachers and professors. Campus undergraduates numbering 1,895 were quizzed at forty-four colleges and high schools. Researchers asked how they bought eighty-six different products in an effort to find the influence or influences which shaped shopping decisions.

Among the alternatives in the questionnaire were: (1) demand for one specific manufacturer's brand name; (2) preference for one of several makers' brand names; (3) reliance on store recommendation and reputation; and (4) the convenient locations of stores.

The survey uncovered many interesting sidelights on student fashions and buying habits and proved that today's crop of academicians, in addition to being the so-called "shoppers of tomorrow," constitute a healthy portion of today's buying public. Examining the total number of buying attitudes recorded, the findings showed that 69.3 per cent of the purchases made by all students were brand-influenced, with students requesting one specific brand name or accepting one of several specific makes. Store reputation and recommendation were reported to be the primary guide in only 19.1 per cent of all purchases. Apparently, students are willing to go out of their way to find the specific brand names they like, for only 11.6 per cent named "store location and convenience" as a consideration governing purchases.

Brand names mean just about as much to boys as they do to girls, the survey revealed, with girls being slightly more brand-minded, percentage-wise. Regarding the other alternatives listed in the survey, the findings showed that store recommendation and reputation are slightly more important to boys than to girls; while boys are slightly more influenced by the convenience of near-by stores. On the question of "high school versus college students," the survey showed that 72.3 per cent of the former's purchases were governed by brand loyalties as contrasted with 68.1 per cent for college students.

Of interest to fashion experts is the increase in the trend toward hat wearing revealed by the survey. Bare "noggins," according to the findings, are on their way out and students are becoming increasingly "topper" conscious.

Twenty years ago, the theory prevailed that wearing hats leads to baldness. Today's crop of less impressionable students seems to place its faith in the medical research and experimentation which has demonstrated that hat wearing is not only a matter of fashion but of health and comfort as well.

The days when parents have to struggle with recalcitrant "Toms and Marys" to brush their teeth regularly are numbered, the survey also revealed. Not only do boys and girls clean their teeth regularly at an early age, but most have strong likes and dislikes for specific brands of both toothbrushes and dentifrices.

Brandwise percentages were 73.8 per cent for the former and 69.1 per cent for the latter group. The survey also uncovered another interesting fact regarding the "average American boy," namely, that age 16 is the time when he begins his routine with lather and razor and starts removing the down from his face.

When America's students play, the survey showed, they have pretty well-defined preferences in their choice of sports. Fishing is



Reprinted from February 1950 issue of ESQUIRE Copyright 1950 by Esquire, Inc.

"I'd marry you in a minute Herby—but what could I tell my friends?"

A Capella Choir Begins Travels Jan. 22

The A Cappella choir, under the direction of Max Noah, will begin the off campus choir trips on Sunday, January 22. The schedule is as follows:

January:
Sunday, 22, Eatonton.
Sunday, 29, Sandersville.
February:
Friday, 10, Vidalia.
Sunday, 12, Jeffersonville.
Friday, 17, Washington.
Saturday, 18, Commerce.
Sunday, 19, Elberton.
Friday, 24, Thomaston.
Saturday, 25, Waynesboro.
Sunday, 26, Macon.
March—begin long trip to Key West, Florida.
Friday, 10, Fitzgerald.
Saturday, 11, Waynesboro.
Sunday, 12, Jacksonville, Fla.
Monday, 13, Sanford, Fla.
Tuesday, 14, Miami, Fla.
Wednesday, 15, Miami, Fla.
Friday, 17, Daytona Beach (indefinite).
Saturday, 18, Brunswick.
Sunday, 19, Millen.
The concert tour will end with a home concert in Russell Auditorium, Sunday, April 2.

Mr. Noah Announces Appreciation Hours

The Appreciation Hours for the remainder of the Winter quarter have been announced by Max Noah, head of the Music department.

Thursday, Jan. 19, the Lecture series will present Alice Marble, Lecturer on "The Will To Win."

Wednesday, Feb. 15, the Macon Symphony Orchestra will present the program.

Wednesday, Feb. 1, Hugh Hodgson, University of Georgia, will conduct the program with a five piece ensemble of University students.

Monday, Feb. 20, the Lecture series will present Merle Miller, noted lecturer.

Thursday, and Friday, February, 9, and 10, the dramatic society, Alpha Psi Omega will present the play "Dear Brutus."

Thursday, Feb. 20, Dr. Barbara Page Beiswanger will present the junior and senior modern dance clubs in Recital in Russell Auditorium.

Friday, March 3, the concert series will present Vronsky and Babin, duo-pianists.

more popular than golf and tennis with boys and young men; and tennis leads the other two sports by a wide margin among co-eds. But whether it is tennis, golf or fishing, and whether a young sportsman or sportswoman is involved, the survey indicated that makers' brand names are still first choice as guides in buying equipment.

In other fields surveyed, the extent and power of student purchasing was equally evident. In record players and recordings, findings showed that 85.5 per cent of the students interviewed were regular buyers of records and that the popularity of recordings was high in all age groups from 14 to 26 years of age.

In motor products, the Foundation study showed that 3 out of 4 of the male students interviewed own or have access to a automobile. Tabulations revealed that 78.1 per cent of the boys and young men interviewed buy gasoline and that both boys and girls are buyers of the tires, oil and other products used to maintain automobiles in good running order. In other sections of the study, results demonstrated that the greatest proportions of students consider makers' brand names as the most reliable guides in their purchases of watches, personal jewelry, candy and when buying gifts.



MISS MURIEL FERRIS, Congressional Secretary, will address the GSCW and Milledgeville League of Women Voters at a luncheon in the College Cafeteria, Jan. 23.

Congressional Sec To Talk At League Meet

Muriel Ferris, Congressional secretary, will speak to the Milledgeville and the GSCW chapters of the League of Women Voters in the GSCW College cafeteria on January 23. Miss Ferris will talk on the "Advancing progress in Washington."

There will be a board meeting of the League of Women Voters following the luncheon at 2:00.

Miss Ferris, has her finger on the pulse of Congress at all times. She knows how laws get passed, why they don't get passed, and the moment when action by League members will be most effective.

She came to the League with B. A. and M. A. degrees from Vassar, additional postgraduate work at the University of Madrid in Spain and at Columbia University, and with eight years experience in the field of government as it concerns labor and industrial relations. She spent five years as field examiner for the National Labor Relations Board where she conducted employee elections and investigated cases involving charges of union discrimination. She worked for a year as consultant

THE COLONNADE January 17, 1950

"Dr. B" Prepares For R. E. Week

Dr. George Beiswanger will speak at the regular Monday night "Y" Vespers in Porter Auditorium at 8:15.

The talk will be in preparation for the Religious Emphasis week, on "Questions on Basic Christian Beliefs."

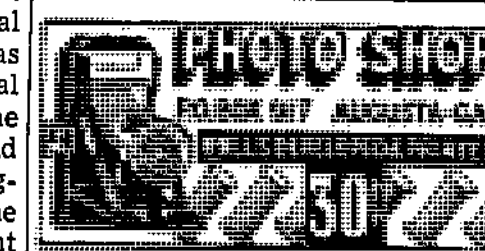
Dr. D. F. Folger is leading the series of Tuesday morning Bible study breakfasts in the "Y" apartment this quarter. The subject of the breakfast discussions is "The Inconsistencies in our Conception of Jesus' Beliefs." The breakfasts begin at 7:30 and last until 8:15. The book of Mark is used as a basic resource for the discussions.

BSU's Organize Mixed Orchestra

Flash, Excellent opportunity for talented musicians. For anyone who can play any type of instrument, here's the chance you've been waiting for. The BSU's are trying to form an orchestra of cadets and Jessies hear that, girls?

Mary Ellen Anderson is not working this quarter as student secretary to the BSU. Delores Wheeler, BSU president, and Betty Stancil are living in the Center. Delores has accepted the position as part time student secretary while Betty is living there to keep the place intact. Mary Ellen is reported doing fine in Plant City, Florida.

on rationing in the Labor Office of OPA in Washington and a year as Industrial Relations Analyst in the War Production Board. She was also connected for a short time with the Fair Employment Practice Committee, working on complaints of discrimination and representing it in public relations and in contact with cooperating agencies.



STUDENTS INVITED . . .

YOUR SANDWICH PROBLEM IS OVER!

PROMPT DELIVERY IS ON!

... Just Dial 3265 ...

THE VARSITY GRILL

We Do Not Sell Beer or Wines

MAKE THIS YOUR HEADQUARTERS

FOR EATS

... The Management

CCRA Sponsors 'Singspiration'

The Council of Coordinated Religious Activities, or the CCRA, is sponsoring a "Singspiration" for all Jessies, whether your voice resembles a nightingale floating heavenward or gravel headed down a tin shute, if you like to sing with gusto take note.

This is an interdenominational project sponsored by the CCRA's on other campuses that has met with great success.

The singspiration is a weekly get-together to learn and teach all sorts of folks songs and short religious choruses that are so currently popular.

After the "Singspiration" is well organized on the GSCW campus the other singspiration groups from other campuses to come and hear ours. We also plan to spread our singspiration to the places in our locality like, the Boys Training school, the Hospital.

The place is the "Y" apartment, and the time will be announced later.

Miss Carpenter Consults On 'Y' Work Here

Miss Kathaleen L. Carpenter, Community Division staff member of the National Board, Young Women's Christian Association, teen-age program consultant in the Southern Region, was in Milledgeville on January 11 and 12.

Miss Carpenter, with her headquarters in Atlanta, Georgia, is working with all types of community Associations in the Southern Region, to help build YW activities to meet the needs of teen-agers.

She was appointed September 1, 1948, after thirteen years of YWCA experience. For the last three years she was with the Los Angeles, California, San Fernando Valley Branch, first as executive director, then for two years as

Student Council Plans Week-end Change

Student Council agreed, in the regular Wednesday night meeting, on a reasonable change in the home going weekend question.

The 6:15 meeting was held in the lobby of the student Union to facilitate the large number of visitors, there to express their opinions on the proposed Spring quarter entertainment mentioned in the student body meeting, and hear discussion on the week-end question.

The group decided on a committee headed by Elizabeth Kendall to put the entertainment suggestion in good order and survey the students to find out what they really want. In a closed session of Student Council the group decided to grant freshmen two weekends fall quarter and raise the number to three for winter and spring quarters. The recommendation for sophomores and juniors is four weekends per quarter, and seniors unlimited. This is a recommendation from Student Council to be presented to the students at a Student body meeting. The decision of the student body will then be put before the faculty for the final decision.

For discussion of the topic see the editorial page.

metropolitan teen-age executive. Before that, from 1941 to 1945, she spent two years each in Richmond, Virginia and the Pittsburgh, Pennsylvania East Liberty Branch, as executive for work with teen-agers. From 1935 to 1941, she spent three years each with St. Petersburg, Florida and Evansville, Indiana, as secretary for teen-age work.

Miss Carpenter studied religious education at the Tennessee Wesleyan College, Athens, Tennessee, and graduated from the Maryville, Tennessee, College, in sociology and supervision. She has taken post-graduate work at the Pittsburgh, Pennsylvania School of Social Work, in group work, volunteer training and recreation skills; and at the University of Southern California School of Social Work, Los Angeles, California, in growth and change of the individual, psychiatric information, and group process in administration.

Home Economics Turn Hobos For Three Days

Do you have an odd job you have been putting off for ages and ages? Then just listen for here we have the answer to all your problems. Here's the big chance of the year right at your own front door in the form of a Home Economics Hobo. To receive all these services, house-mothers, faculty, and townspeople—all you have to do is call Mill-edgeville 4258 on the days of Jan. 26, 27, and 28. A capable Home Economics major will dash to your rescue and your work is done like magic.

The girls from the Upper classmen and Underclassmen clubs have volunteered their services from 3:00 until 7:30 on Thursday and Fridays and from 8:00 a.m. until 9:00 p.m. on Saturday. All the proceeds for the project go to the improvement of the Home Economics club. These are some of the services that are offered for only 50 cents per hour.

Cleaning house, wash windows and dishes, polish silver, wax, or mop floors. Sewing—fit dresses, hem, make children's or doll clothes, make lamp shades. Gardening—set out shrubs, etc. Laundrying—launder ten napkins, linens, or curtains. Illness—help with, read to elders or little ones. Shopping—clothes, groceries. Painting—furniture.

This is an opportunity for many tired housekeepers to sit back and relax at the expense of these capable students.

Home Management House At GSCW Third In Nation

The third rural home-management house in the entire nation and the first in Georgia is now under construction at Georgia State College for Women according to announcement, today, by Dr. Guy Wells, president, and Dr. Katherine Holtzclaw, chairman of the Division of Home Economics.

A white frame structure, the home has been planned to meet requirements of a current national survey of rural housing and incorporates the finest and most convenient ideas and features suggested by the results of the survey. It is located on the edge of Nesbit Woods.

The rural unit will also include a two-acre plot for vegetable gardens, a barn, a poultry yard and house, and a pasture. Within the immediate vicinity of the project the College owns nine acres, a portion of which will be available to meet additional acreage needs of the project.

Eight home economics majors and a director will live in the house and manage the project, beginning with the spring quarter of the current school year.

The new home is being constructed to round out the program of the Home Economics Division in the home-management area of study and research. Already on the campus are a beautiful urban home and a typical urban apartment which are used by the Division to prepare its majors for life in two of the average housing situations of today. The rural home will afford experience in the third such situation.

Among Georgia colleges GSCW was the pioneer in home economics and is still blazing the trail.



THESE STUDENTS are Chinese college students on the long march home from their university's wartime quarters, find shelter for the night in a Shanghai Student Hostel, such those maintained all through China by the WSSF.

Make plans now to be liberal in campus contributions to the GSCW drive for the WSSF. The drive on our campus is headed by Pat Wall, and will begin in February.

Half-Century Fashion Like Bat In Flight

Is it a plane? Is it a bird? Is it Superman?

Nope, it's the so-called "half-century look." A casual glance through any fashion magazine and it's really confusing which is the girl and which is the background!

VOGUE gives this description of the "50 look": "sleeves noticeable, (it would be hard to miss them!) the line from hips to knees is narrow with the skirt length rising." This dress closely resembles a huge bat with tapered body and a wide wing-spread.

"Mid-century beauty" they call it. It makes you wonder if man came from the ape or woman is trying to go back.....

The face is "frankly made up. You now spend the same time achieving the well-made-up look that you once spent looking 'natural.'" In other words, girls, you aren't supposed to look like a girl any more—you now want to look dead or alive.

Piguet introduced the idea in Paris of "doe eyed make-up." One writer thinks it could become as generally new and exciting as the use of lipstick was in the twenties. It could.....but we have our doubts! After all, who wants to look like a doe when she could look like a

very pretty girl. "Draw these eyes on a mat-faced complexion," are the directions. It doesn't state, is that a door mat, place mat, or an entanglement!

The New Figure

"Unexaggerated bosom, concave middle, a close neckline, and a seemingly long leg." Pardon us, but that concave middle may take a little explanation. You no longer strive for military posture—you now want your backbone to look like a banana—and called "the debutante slouch!"

Conclusions: you will find the "50 look very exciting and terribly different—yes! But, also looking as if you just spent a couple of hours playing in mother's make-up box!

—P. M.

MRS. MCCULLAR RETURNS TO GSCW CAMPUS

Mrs. Bernice Brown McCullar, Director of Public Relations, has been on leave of absence at Columbia University, New York City, N. Y. She will return to the campus around the first of February. Mrs. McCullar is working on her Doctorate degree at Columbia.

Sophomores Dance At "Mardi Gras" Saturday Night

The members of the sophomore class and their dates danced to the strains of "Midnight Masquerade" at 12 p.m. Saturday night in connection with their theme "Come to the Mardi Gras."

Nearly 200 girls and their dates attended the annual dance in the gymnasium, with the music of Billy Herbert's Orchestra from Atlanta. The theme was appropriately carried out on both sides with masks, fans, balloons, confetti, and streamers. The band stand was in the form of a dragon float.

The class officers led out through the gala crowd before intermission. President, Darrell Tumlin, Macon, and Oje Lassiter, Macon, began the lead-out, followed by class officers, Kitty Pitts, vice president, Locust Grove; Ann Gatewood, secretary, Cartersville; Barbara Teate, treasurer, Thomasville; Frances Baird, representative to judiciary, Braselton; and Ann Smith, representative to Student Council, Elberton.

Sunny Banks, Shady Dale, is general chairman for the dance. Other chairmen for the dance are Ann Garrett, Swainsboro, decorations; Betty Stubbs, Macon, and Joyce Ledford, Waycross, refreshments; Darlene Cooper, Clayton, invitations; and Pat Montgomery, Thomson, entertainment.

Terrill B And C Cops Scholarship Cup

The annual awarding of the Scholarship Cup was Friday at the regular assembly. Delores Davis, Newborn, chairman of the Scholarship Committee of the CGA, presented the cup to Ann Arnold, president of Terrill B and C dormitory.

The dormitory with the highest average for the preceding quarter, only for the freshman class, is awarded the cup. This is the fifth consecutive quarter that Terrill B and C dormitory, headed by Mrs. Pearl Hyde, has been awarded the cup.

Terrill B and C stood out front of the other two dormitories by a 1.9 margin. Terrill Hall averaged 6.2 and Bell Annex Hall averaged 6.2, with the Terrill B and C girls winning with 7.6 average.

Terrill Hall led the list of Dean's list students for the class having seven from that dormitory. Both Bell Annex and Terrill B and C had 6 girls on the Dean's list.

New Investigation Blames Greek Letter Societies For Evils

The dangerous influence wielded by sororities and fraternities on college campuses, is greater today than ever before, according to Mrs. Glenn Frank, widow of the former president of the University of Wisconsin and a former sorority member, who has just published the results of a special investigation in the February issue of PAGEANT Magazine, now on sale.

In Citadel of Snobbery, Mrs. Frank warns that sororities and fraternities promote a "completely un-American, undemocratic caste system."

She charges that the fraternity and sorority practice of screening applicants for membership on the basis of income, religion and social position is responsible for innumerable personal tragedies. She disagrees with those who brush away failure to make a fraternity with the excuse "That's life," and points out that the ingredients for success in life—ability, courage and industry, are not considered in selecting now fraternity members.

Mrs. Frank reports that fraternities and sororities practice religious discrimination by setting quotas for Catholic students and banning Jews. As a result, she says, Jewish students have been forced to form their own groups, thus creating segregation on the campus.

While we are spending billions abroad to save democracy, Mrs. Frank urges us to spend something at home to insure democracy. She calls on the parents of America to get their legislatures to wipe out fraternities and sororities by legislative act. If we fail to do this, she asks, how can we expect democratic leaders to emerge from colleges and universities which have degenerated that ideal?

tick. Since it was his first experience with radio circuits, Tex expected the worst as he built the set between shows backstage at New York's Capital theater, but wonder of wonders, it worked!

By now Tex was enchanted with the inner workings of Marconi's magic box, so he built himself a short wave radio set and began studying radio theory. A band leader's life is a busy one, but Tex devoted the hours between shows and dances to learning all about radio. He studied Morse Code until he was able to pass the FCC tests—and he studied theory until he was able to pass the written part of the tests.

After taking the tests, Tex alerted his New York office to watch for the report from the grading committee in Washington. "If it's a thin one, I passed. If it's a thick one, I didn't. Wire me if it's a thin one!" They wired him when the thin one arrived.

Tex has now installed a portable transmitter in his convertible and, in the parlance of the radio amateur fraternity, he is now a full fledge 'ham' (amateur radio operator to you.) So if you hear a familiar drawl on the ten meter band of your short wave receiver, saying, "Hello, CQ, Hello CQ," this is W2CKD portable calling CQ, you'll know that you are on the receiving end of Tex Beneke's private 'ham' radio station.

As for Tex's hobbies, he loves to ride motor bikes, has a passion for cars and has owned as many as eleven in one year. He's also a crack rifle shot and welcomes the opportunity to go hunting, even if he has to fly there. In fact, he'd get a pilot's license except that his manager won't permit it. Outboard motors are another Beneke hobby, although he does not go in for them seriously as does band leader Guy Lombardo. Tex is the manager of the band's baseball team when a sandlot invites and—oh, yes, the band leader also collects stamps.



Tex Beneke Is
A 'Ham' And
Proud Of It!

Tex Beneke, who has more hobbies than any other band-leader, is proud as punch of his latest hobby, even though it makes him an undisputed 'ham'. But the 'ham' in this case doesn't refer to Tex's acting ability but, rather, to his prowess in the field of radio.

After a year of study and two gruelling tests before the licensing board of the Federal Communications Commission in Washington, D. C., Beneke has been licensed by the Board to operate amateur radio station W2CKD on the bands open to amateur radio operators.

Beneke's radio interest stems from a lifetime of interest in mechanics. When he was in the Navy stationed at Norman, Oklahoma, Tex built his own air-conditioning unit for the Beneke abode near the camp. He has always been the general handy man for the band musicians, always adept at repairing electric razors, coffee percolators, and the like.

After making his first appearance on television a few years ago, Tex got curious about just how those pictures jumped through the air and landed in living rooms across the country, so he decided to build a television receiver and see what made it

McMILLAN'S SHOE SERVICE

—FREE DELIVERY—

GOOD SHOE REPAIRING IS GOOD ECONOMY!

CAMPUS THEATRE

THURSDAY and FRIDAY

JANE WYMAN and

DENNIS MORGAN in

"LADY TAKES A SAILOR"

SUNDAY and MONDAY

ROB HOPE

and PAUL

TUESDAY ONLY

Stampede

WEDNESDAY ONLY

BURNETTE



New York beauty, Virginia Wilson, puckered prettiest and came up with the most alluring and inviting prelude to a kiss to top competition and cop the crown as "Pucker Girl" of the year in a contest staged by Lip-Tex, new creation to prevent lipstick smear.

Ladies can now eat, drink, smoke and be merry without leaving red smears on hankies, glasses and cigarettes. Easy to apply, the new addition to milady's daily make-up routine is a liquid solution applied to the lips over the lipstick and keeps the original application in perfect condition from dawn to dusk. Lip-Tex is proving popular with the girls—and with the guys, too!

The alluring and curvaceous Miss Wilson, though "Pucker Girl" of the year, is not available to prove validity of claims that the lipstick sealer prevents lipstick smear in a clinch.

Senior Announces Record Program

If per chance you sleep late you would enjoy tuning in to your Milledgeville station WMVG on Saturday mornings from 10:30 until 11:00 to hear June (Chris) Crowley, disc jockey.

Chris is a senior, from Douglasville, presently in Sanford Hall. She is a member of the A Capella choir and is interested in speech and radio having studied both in the speech department here.

Besides the regular Saturday morning record program Chris does spot jobs for WMVG at various times.

Mr. Jere Moore, owner of the Union-Recorder and WMVG has taken great interest in the two colleges and plans much of the radio time to the interest of the students. On Thursday mornings there is a program from GMC and Bill Oxford, GMC student, is featured on afternoon programs often.

grams of the National Foundation, despite the added patient-care burdens of the coming year.

Walter R. Thomas
DIAMONDS - JEWELRY - WATCHES

DIAMONDS—

—WATCHES—

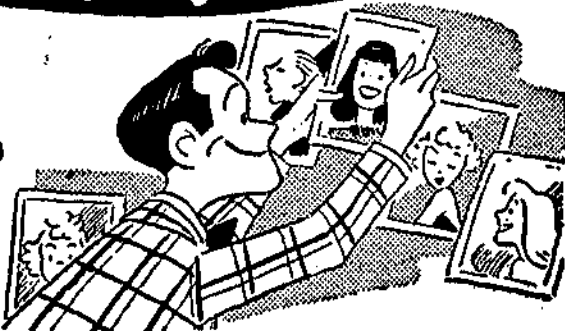
—JEWELRY

HANCOCK STREET, MILLEDGEVILLE

Answers by Squeekie

How about picture presents?

Maybe you are photogenic. But wait till he asks. You don't want to be third in the second row on his picture gallery. And gosh, don't get sloppy and write sweet nothings. Spoils the picture!



Do men prefer blondes?

Yes! And brunettes! And redheads! What men look for is not the color of a gal's hair, but its gleam, its sheen. For soft, manageable, gleaming hair... hair men prefer...

...use new Wildroot Liquid Cream Shampoo. Get a 25¢ or a 99¢ bottle at any drug or toiletry counter today!



New Wildroot
Liquid Cream Shampoo

CLEANS YOUR HAIR... LEAVES IT SQUEEKIE CLEAN



MR. HUGH HODGSON, Music Director, University of Georgia, will conduct the Appreciation Hour Wednesday, February 1st, with this ensemble, left to right, Jane Rasmussen, flute; Robert Harrison, violinist; Harris Mitchell, French horn; Rudolph Kratina, cellist; Hugh Hodgson, pianist; Courtenay Cauble, oboist.

Mr. Hesseltine Teaches In Peabody Elementary

William Edward Hesseltine, Madison, Wis., has joined the faculty of the Georgia State College for Women as a member of the staff of the Peabody Laboratory School, according to announcement today by Dr. Guy H. Wells, president, and Dr. Mildred English, acting chairman of the Division of Teacher training. Mr. Hesseltine, who has his M. A. from Peabody College, replaces Mrs. Inez Dolvin who has accepted an editorial position with Laidlaw Publishing Company, textbook publishers, Chicago. The new instructor was a medical technician in the U. S. Army in 1945, was in the South Pacific and Japan in 1945-46, and received his master's degree from Peabody, Dec., 1949. He is an Episcopalian, is unmarried, and is the son of Dr. William Best Hesseltine of the University of Wisconsin.

Westminster Group Host To Deputation

The Westminster Fellowship of the Milledgeville Presbyterian Church will have a guest deputation from the Columbia Theological Seminary in Decatur, Ga. The meeting will be Sunday evening, 6:00, Jan. 22. Every Friday night the Westminster group meets in the Manse for the Manse Hour with Mr. and Mrs. Kerr Taylor. The group congregates on Arts front porch each Friday at 7:15 p.m. They enjoy talking, singing and light refreshments in the home.

"DEAR BRUTUS" TO BE COLLEGE THEATRE PLAY

"Dear Brutus" is the College Theatre production to be presented Feb. 9 and 10 in Russell Auditorium. Miss Edna West is stage manager and Mr. John Gore is director. The three-act play is a sequel to "Midsummer Night's Dream" that will be presented in spring quarter. The cast follows: Mr. Purdy—Major Kalor, Milledgeville; Mrs. Purdy—Mariam Crawford, East Point; Joanna—Daryl Tumlin, Macon; Mr. Dearth—Mr. Jack Gore, Milledgeville; Mrs. Dearth—Gwen Gay, Monticello; Mr. Cody—Edgar Mangiifico; Mrs. Cody—Mary Lee Richey; Lady Caroline—Joan Faulkner; Matey, the Butler—Father John Toomey, Milledgeville.

Student Body Voles Out Breakfast And Lunch Hostess System

In a student body meeting last week the students voted to do away with using the hostess system at breakfast and lunch and use it only at the evening meal. The hostess system has been rather abused in the past and has become completely passe in the dining hall at the morning meal. Jean Crittenden asked for a comment from the student body on the question. Evelyn Knight,

sophomore, suggested that the ritual takes too much time and that it be done away with completely. Amy Bartlett, junior, made a motion that the system be used only at night meal and Sunday lunch. The latter was voted and passed by a student body show of hands. The hostess system is one of the old GSCW traditions set up under the "Campus Courtesies" rules.

THE COLONNADE
January 17, 1950



MISS KATHERINE CARPENTER, Community division staff member of the National Board, YWCA, had individual conference with all Jessies interested in the work offered by the YWCA, on Tuesday and Wednesday.

Harrold's

Margaret—Martha Parker, Waycross
Lob—Ellen Paschal, Appling



At NORTHWESTERN and Colleges
and Universities throughout
the country CHESTERFIELD is
the largest-selling cigarette.*

PATRICIA NEAL

Lovely Northwestern Alumna, says:

"I've always preferred Chesterfields and I'm sure I always shall. They're much Milder."

Patricia Neal

CO-STARRING IN
"HASTY HEART"
A WARNER BROS. PRODUCTION

*By Recent National Survey



Always Buy CHESTERFIELD

They're Milder! They're TOPS! — IN AMERICA'S COLLEGES WITH THE TOP MEN IN SPORTS WITH THE HOLLYWOOD STARS

Copyright 1950, LORETT & MYRA TOBACCO CO.